

## **B-16. Weapons and Rotary Clubs, Districts and Other Rotary Entities**

### **2.100. Clubs and Districts and Guns, Weapons or Other Armaments**

Rotary clubs, Rotary districts and other Rotary entities shall not sell or otherwise transfer ownership of guns, weapons or other armaments, nor participate in activities where such items shall be sold or given away, such as raffles, even if the Rotary entity is not the owner of the item(s). Rotary clubs, Rotary districts and other Rotary Entities shall not conduct or sponsor any gun shows or other exhibitions involving guns, weapons or other armaments or accept sponsorship from any entity whose primary business is the sale or manufacturer of guns, weapons or other armaments.

Sponsorships are relationships with other organizations which benefit the club or district or their project(s) in image-enhancing, promotional, monetary or other ways. Club and district events, such as conferences, PETS, etc., should be permitted to accept sponsorships. Each sponsorship relationship should terminate either within a defined period of time or with the completion of the sponsored event. It is important to maintain the appropriate level of decorum at any Rotary event.

#### *Cross References:*

*11.020.5. Guidelines for Cooperation with Other Organizations Regarding Specific Projects and Activities*

*11.020.6. Guidelines for Use of Rotary Marks by Rotary Clubs, Rotary Districts and Other Rotary Entities for Relationships with Third Parties, Including Sponsorships, Partnerships and Other Cooperative Relationships*

### **2.200. Legal and Insurance Implications of Events Involving Sport Shooting**

Rotary clubs, districts and other Rotary Entities that organize events or activities that involve sport shooting activities or activities otherwise involving guns or weapons, other than those described in Section 2.100., shall review potential liabilities arising out of such activities and consult with legal and/or insurance professionals to ensure that they are adequately protected.

### **33.030.15. RI and TRF Guidelines for Use of the Rotary Marks by Sponsors and Cooperating Organizations**

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7. Sponsor recognizes that, without altering the provisions set out in paragraph 6 above, the Rotary Marks may not be altered, modified or obstructed but must be reproduced in their entirety. To accommodate digital media and enhance an accurate reproduction of the Rotary emblem, a specially modified emblem may be used for replications smaller than 0.5 inches (1.27 cm), such modified emblem to be used only together with “Rotary” as part of the “digital and small space signature lock-up” or with “Interact” or “Rotaract” as part of the digital and small space simplified

signatures for the Programs logos. To accommodate the embroidery medium, the modified Rotary emblem may be used on licensed and other RI authorized articles of clothing in replications greater than 0.5 inches (1.27 cm) but only in sizes too small to accommodate accurate reproduction of the Rotary emblem, provided the modified Rotary emblem is always used together with “Rotary,” “Interact,” or “Rotaract” in the simplified signature format.

There should be no overlap between Sponsor's logo and the Rotary emblem or other Rotary Mark; the two images should be clearly spaced so as to be two separate and distinct images.

In no instance shall any of the Rotary Marks be used in any visual that includes guns, weapons or other armaments. The Rotary Marks may not be used in combination with the name or logo of any entity whose primary business is the sale or manufacture of guns, weapons or other armaments.

**33.030.6. Use of the Rotary Emblem or other Rotary Marks by Rotary Entities**

<...>

In no instance shall any of the Rotary Marks be used in any visual that includes guns, weapons or other armaments. The Rotary Marks may not be used in combination with the name or logo of any entity whose primary business is the sale or manufacture of guns, weapons or other armaments.

For correct color reproductions of the Rotary emblem or other of the Rotary Marks, current guidelines are found in the Brand Center at <https://brandcenter.rotary.org> and in “*Voice and Visual Identity Guidelines*,” which give further specifications for reproducing the Rotary emblem and guidelines for maintaining a standardized, coordinated identity for all Rotary materials (547A). (October 2015 Mtg., Bd. Dec. 37)

**33.040.6. Use of Name “Rotary,” or other Rotary Marks by Rotary Entities**

<...>

In no instance shall any of the Rotary Marks be used in any visual that includes guns, weapons or other armaments. The Rotary Marks may not be used in combination with the name or logo of any entity whose primary business is the sale or manufacture of guns, weapons or other armaments.

For correct color reproductions of the Rotary emblem and other of the Rotary Marks, current guidelines are found in the Brand Center at <https://brandcenter.rotary.org> and in “*Voice and Visual Identity Guidelines*,” which give further specifications for reproducing the Rotary emblem and guidelines for maintaining a standardized, coordinated identity for all Rotary materials (547A).

**34.050.10. Licensing of Guns, Weapons or Other Armaments**

RI does not license guns, weapons or other armaments .

**36.010. Guidelines for Sponsorship of RI Meetings, Events, Projects and Programs**

The Board, acknowledging that RI meetings, events, projects and programs are supported in part through sponsorships by business entities and governmental agencies, has adopted the following terms for acceptance of sponsorship of RI meetings, events, projects and programs:

1. Sponsorships are relationships with other organizations which benefit RI, TRF, and Rotary projects(s) and Rotary program(s), in image-enhancing, promotional, monetary or other ways. Club and district events, such as conferences, PETS, etc., should be permitted to accept sponsorships; however the Council on Legislation is not an acceptable sponsorship venue. Each sponsorship relationship should terminate either within a defined period of time or with the completion of the sponsored event. It is important to maintain the appropriate level of decorum at any Rotary event.

2. RI will not accept a sponsorship that:

- a. Conflicts with Rotary's ethical and humanitarian values
- b. Undermines internationally recognized standards for human rights
- c. Supports the use of addictive or harmful products and activities, including but not limited to alcohol (when inappropriate in a specific cultural context), tobacco, gambling, and guns, weapons or other armaments
- d. Promotes a particular political or religious viewpoint through the partnership's activities and results
- e. Discriminates based on race, ethnicity, color age, gender, language, religion, political opinion, sexual orientation, national or social origin, property, or birth or other status (See Rotary Code section 4.010.1. for Rotary's Statement on Diversity.)
- f. Weakens the autonomy, independence, reputation, or financial integrity of Rotary International, The Rotary Foundation, or the specific Rotary club, district or other Rotary Entity
- g. Involves any subject matter which is not in accord with the Object of Rotary.

<...>

8. Recognition for sponsorships shall occur--primarily during the actual meeting, event, project or program--in the form of published attribution and acknowledgment of thanks, verbal expression of gratitude, signage anywhere within meeting facilities, and to the extent that the planning committee for that meeting, event, project or program finds acceptable. In no instance, shall a sponsor name be included in the name, title or logo of any meeting, event, project or program. Sponsors of specific events or projects of Rotary may be identified in the following manner "[Rotary event or project name] presented by [sponsor's name]". In no instance shall any of the Rotary Marks be used in any visual that includes guns, weapons or other armaments. The Rotary Marks may not be used in combination with the name or logo of any entity whose primary business is the sale or manufacture of guns, weapons or other armaments.

## **Article 44. Rotary Clubs, Rotary Districts, and Other Rotary Entities and Other Organizations**

### **44.010. Development of Service Projects**

Rotary clubs, districts, and other Rotary Entities should consider the following when developing service projects:

- a) The five Avenues of Service
- b) The presidential citation program and emphases
- c) The RI Strategic Plan and specific service areas identified by the Board
- d) The mission of The Rotary Foundation, and its associated areas of focus
- e) Community needs assessments (*June 2010 Mtg., Bd. Dec. 223*)

Source: November 2008 Mtg., Bd. Dec. 58; *Amended by* June 2010 Mtg., Bd. Dec. 223

### **44.010.1. Rotary Club, District and Other Rotary Entity Autonomy of Service Projects**

Clubs, districts and other Rotary Entities should develop their own programs according to community needs. It is not within the scope of the program of RI to sponsor or prescribe for any club, district or other Rotary Entity a particular service project or program.

*Cross Reference: Section 8.010. Club Autonomy of Activities.*

### **44.010.2. Service Projects Conducted by Rotary Clubs, Rotary Districts and Other Rotary Entities**

Rotary clubs, Rotary districts and other Rotary Entities are encouraged to support and cooperate with other organizations for the purposes of carrying out and enhancing their own service activities. (*February 2002 Mtg., Bd. Dec. 213*)

### **44.020. Guidelines for Rotary Clubs, Rotary Districts and Other Rotary Entities for Interacting with Other Organizations**

1. These guidelines govern the actions of Rotary clubs, Rotary districts and other Rotary Entities when interacting with other organizations.
2. Clubs, districts and other Rotary Entities may support and cooperate with other organizations in projects and activities provided that:
  - a) such initiatives are consistent with Rotary ideals and purposes
  - b) the cooperative activity is approved by the club, district or other Rotary Entity membership concerned

- c) the cooperation involves direct participation and responsibility by a committee appointed by a club president, ~~or~~ district governor or chair of a Rotary Entity designated for the duration of the activity, with provision for annual review
- d) club, ~~or~~ district or other Rotary Entity autonomy as an independent organization is preserved
- e) the club, district or other Rotary Entity does not become a member of the cooperating organization
- f) appropriate recognition for club, district or other Rotary Entity is obtained, to the extent that it is warranted by the nature of the cooperation, in the interest of keeping the public informed about Rotary and its service activities
- g) the club, district or other Rotary Entity and the cooperating organization share in the responsibility of communicating to the public the nature of the joint project or activity
- h) the club, district or other Rotary Entity does not accept an ongoing
  - 1. obligation to participate in the joint project, or
  - 2. financial obligation to the organizationbut provides opportunities for Rotary clubs, Rotary ~~in~~ districts or other Rotary Entities to review and decide upon continuing participation or financial support of such projects or activities at board meetings, district conferences, annual meetings or by other appropriate means
- i) such activity or cooperative agreement entered into by a club, district or other Rotary Entity does not in any way bind or commit Rotary International or The Rotary Foundation to said activity or agreement. (*February 2002 Mtg., Bd. Dec. 213*)

3. Except as may otherwise be set forth in Article 35, Partnerships, these Guidelines govern the use of the Rotary Marks, including the Rotary International emblem (the "Rotary Marks" are defined in paragraph 6, below) by any Rotary club(s), Rotary district(s) or any other Rotary Entity when used in combination with the name or logo of another organization.

4. "Rotary Entities" includes Rotary International, The Rotary Foundation, a Rotary club or group of clubs, a Rotary district or group of districts (including a multidistrict activity), a Rotary Fellowship, Rotarian Action Group, and administrative territorial units of Rotary International. Entities not included in this definition are not permitted to enter into sponsorship or cooperative relationships which use the Rotary Marks without seeking prior Board approval. Individual RI Programs are not considered Rotary Entities.

5. The information in these Guidelines should be referenced in any agreement between any Rotary club(s), Rotary district(s) or any other Rotary Entity and another organization, including, but not limited to, a sponsor or other cooperating organization, especially the information contained in paragraphs 6, 8, 10, 11, 12, 13, 14, 15, 16, 17 and 18, below.

6. RI is the owner of numerous trademarks and service marks throughout the world, including, but not limited to, "Rotary," the Rotary emblem, "Rotary International," "RI," "Rotary Club," "The Rotary Foundation," the Rotary Foundation logo, "Rotarian," "The Rotarian," "Rotaract," "Rotaract Club," the Rotaract emblem, "Interact," "Interact Club," the Interact emblem,

"Interactive," "Paul Harris Fellow," the image of Paul Harris, "PolioPlus," the PolioPlus logo, "Service Above Self," "One Profits Most Who Serves Best," and the Rotary Centers for Peace and Conflict Resolution logo (the "Rotary Marks"). RI extends the right to use these Marks to Rotary clubs, Rotary districts and other Rotary Entities under certain limited guidelines for specific authorized uses as further set forth throughout this *Code of Policies* (see Article 33, Rotary Marks, generally).

7. When interacting with other organizations, such as for sponsorship and other cooperative relationship purposes, RI permits Rotary clubs, Rotary districts and other Rotary Entities to use the Rotary Marks in the following manner(s) and subject to the following provisions.

8. Nothing in the limited use granted herein will constitute an assignment or license of any of the Rotary Marks to any other organization.

9. In situations where Rotary clubs, Rotary districts and other Rotary Entities are interacting with other organizations, RI will only allow the use of the Rotary Marks in combination with the name or logo of another organization for the limited and specific purpose of promotional materials for the event or project of, or cooperative relationship with, the Rotary club(s), Rotary district(s) or other Rotary Entity, as further set out in paragraph 10, below. In no instance shall any of the Rotary Marks be used together with the logo of another organization that references guns, weapons or other armaments. The Rotary Marks may not be used in combination with the name or logo of any entity whose primary business is the sale or manufacture of guns, weapons or other armaments.

10. When one of the Rotary Marks is used in combination with the name or logo of another organization, further identifying language of the name of the Rotary club(s), Rotary district(s) or other Rotary Entity must also be used in close proximity to and in equal prominence with the Rotary Marks. (See Sections 21.020.; 33.030.6.; 33.040.12.; 33.040.6.) In no instance shall any of the Rotary Marks be used in any visual that includes guns, weapons or other armaments. The Rotary Marks may not be used in combination with the name or logo of any entity whose primary business is the sale or manufacture of guns, weapons or other armaments.

11. Whenever any of the Rotary Marks are used in combination with the logo of another organization for sponsorship or cooperative relationship purposes, including any advertisement or promotional materials directly related to a sponsored Rotary event or project (including, but not limited to, banners or signs) the logo of the other organization must be of equal or lesser unit size to that of the Rotary emblem (or other Rotary Marks, at the sole discretion of the Rotary club(s), Rotary district(s), other Rotary Entity or RI), unless the Rotary emblem or other Rotary Mark is part of a repetitive background screen. RI allows for overwriting of the Rotary emblem (or other Rotary Marks) (watermarked, printed, screened or embossed), provided the Rotary emblem or other Rotary Mark is not otherwise partially covered and/or obstructed. RI agrees that in cases where a sponsor might wish to highlight its role in sponsoring a Rotary event or project in conjunction with its regular advertising, the Rotary emblem may be smaller than the sponsor's logo.

12. The Rotary Marks may not be altered, modified or obstructed in any way but must be reproduced in their entirety. To accommodate digital media and enhance an accurate reproduction of the Rotary emblem, a specially modified emblem may be used for replications smaller than 0.5 inches (1.27 cm), such modified emblem to be used only together with “Rotary” as part of the “digital and small space signature lock-up” or with “Interact” or “Rotaract” as part of the digital and small space simplified signatures for the Programs logos. To accommodate the embroidery medium, the modified Rotary emblem may be used on licensed and other RI authorized articles of clothing in replications greater than 0.5 inches (1.27 cm) but only in sizes too small to accommodate accurate reproduction of the Rotary emblem, provided the modified Rotary emblem is always used together with “Rotary,” “Interact,” or “Rotaract” in the simplified signature format.

There should be no overlap between another organization’s logo and the Rotary emblem or other Rotary Mark; the two images should be clearly spaced so as to be two separate and distinct images.

For correct color reproductions of the Rotary emblem, current guidelines are found in the Brand Center at <https://brandcenter.rotary.org> and in “*Voice and Visual Identity Guidelines*,” which give further specifications for reproducing the Rotary emblem and guidelines for maintaining a standardized, coordinated identity for all Rotary materials (547A).

13. The Rotary Marks may only be reproduced by a vendor authorized to do so. Whenever, possible, therefore, reproductions of the Rotary Marks should be done by an officially licensed vendor. If the desired goods are not reasonably available from a RI licensee, a release must be obtained from the RI Licensing Section.

14. Each use of any of the Rotary Marks in combination with the name or logo of another organization should be subject to a pre-publication review and approval process on the part of the Rotary club(s), Rotary district(s) or other Rotary Entity or by RI. RI, the Rotary club(s), Rotary district(s) or other Rotary Entity should retain the sole right to specific denial or authorization or, in the case of alteration (of copy or layout), to be mutually agreed upon by the parties.

15. The Rotary club(s), Rotary district(s) or other Rotary Entity should retain control over where promotional materials are published in any medium, including where banners or signs are allowed to be displayed when any of the Rotary Marks are used in combination with the name or logo of another organization.

16. The Rotary club(s), Rotary district(s) or other Rotary Entity should reserve the right to approve publications or other media in which any other organization wishes to advertise or otherwise promote a relationship using the Rotary Marks.

17. Membership lists, except by Board authorization, must stay within the control of RI, the district(s), the club(s) and/or other Rotary Entity(ies) involved. However, any determination to allow access to membership lists must respect the individual rights of Rotarians, including relevant legal restrictions.

18. Any Use of the Rotary Marks in Combination with the Name or Logo of Another Organization should

- a. be consistent with Rotary's values and local cultural norms,
- b. be in accord with the Object of Rotary, and
- c. enhance Rotary's public image and reputation.

### **Cross References**

*27.060.4. Public Relations with Clubs*

*33.030. Use of Emblem*

*33.030.15. RI and TRF Guidelines for Use of the Rotary Marks by Sponsors and Cooperating Organizations*

*Article 35. Partnerships*

*36.010. Guidelines for Sponsorship of RI Meetings, Events, Projects and Programs*

#### **44.020.1. Club Lists and Membership Lists Not to Be Furnished to Other Organizations**

Lists of clubs, their officers or committee members, or Rotarians shall not be furnished to other organizations, except:

- a) to meet legal requirements of government agencies or
- b) by the assent of the Board or its Executive Committee; provided that the Board or its Executive Committee may not furnish such lists in violation of any applicable laws.

#### **44.030. Annual Financial Statement from Rotary Programs/Entities using Rotary Name or Requesting Support or Participation**

Any unofficial Rotary program, group, or entity using the word "Rotary" in its name or requesting support or participation from Rotarians, Rotary clubs, and/or Rotary districts is requested to submit an annual financial statement showing revenues and expenditures during the past Rotary year, and a statement of funds on hand at the time of the report, to its members and participants, and to the general secretary upon request, by 1 October in each year. In lieu of submitting reports to members and participants, this annual statement may be posted on any website existing for the organization and shall remain on the website until the report for the following year is posted. (*January 2008 Mtg., Bd. Dec. 142*)

#### **44.040. Guidelines for Clubs to Conduct Projects in Non-Rotary Countries**

RI has adopted the following guidelines to assist clubs and districts in carrying out international service projects in countries with no Rotary presence:

- a) under no circumstances should the club or any of the members undertake any formal or informal extension activities in the project country. Extension is the responsibility of the Board;
- b) the purpose, scope, time frame, beneficiaries, and role of the club should be clearly explained to the leaders of the community in which the project is undertaken, as well as to government authorities in the area;
- c) a complete outline of the project prospectus, including purposes, objectives, in-country contacts, extent and kind of involvement of other organizations and government agencies, timetable for completion, and whether Foundation grant funding is being sought should be provided to the governor with a copy to the general secretary before the project is implemented;
- d) a project status report should be provided to the governor with a copy to the general secretary on a semiannual basis;
- e) the club should ensure that the project does not violate the laws of the country of the club, or the project country, and has received approval from the appropriate government authority of the project country to undertake the project;
- f) if working in cooperation with another organization(s) the club should determine that such organization(s) is registered and acts within the laws of the project country. (*June 1998 Mtg., Bd. Dec. 348*)